

MUHAMMAD HASNAT

WEB DEVELOPER | SHOPIFY & WORDPRESS EXPERT



CONTACT

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SKILLS

- Shopify
- WordPress
- HTML, CSS, Javascript
- Elementor, Shopify Theme Editor
- Canva
- Meta Ads
- Local Dropshipping
- Ecommerce
- Product Listing

CERTIFICATIONS

- Web Development**
Punjab Computer College, MBD
2023
- Office Management**
Punjab Computer College, MBD
2017

LANGUAGES

- Urdu
- English



PROFILE

Web Developer specializing in Shopify & WordPress, skilled in creating high-converting eCommerce websites. Strong expertise in UI/UX, performance optimization, and store management. Seeking opportunities to contribute to business growth with technical and strategic expertise.



WORK EXPERIENCE

Digi World Agency AUG 2023 - JAN 2025
Shopify & WordPress Developer

- Designed and managed multiple Shopify stores for clients.
- Developed multiple websites on WordPress for clients.
- Ran Meta Ads (Facebook & Instagram) campaigns at a basic level to drive traffic and generate leads.
- Provided ongoing store management and minor ad optimizations.
- Assisted in dropshipping operations, supplier coordination, and order fulfillment.
- Conducted dropshipping testing, which resulted in positive outcomes, refining product selection and supplier management strategies.

Baby Bazar OCT 2024 - DEC 2024
Ecommerce Store Manager (Part-time)

- Managed product listings and optimized store layout for better user experience.
- Assisted in basic eCommerce operations, including order processing and customer inquiries.
- Gained hands-on experience in handling an online store's day-to-day activities.



EDUCATION

F.Sc Pre-Engineering 2022
Govt. Post Graduate College, MBD